



[www.lindsaydollinger.com](http://www.lindsaydollinger.com)

*Lindsay Dollinger*

WOMEN'S BUSINESS COACH  
& PODCASTER, SPEAKER

MEDIA KIT

# Hi. I'm Lindsay!

WOMEN'S BUSINESS COACH & PODCASTER, SPEAKER

I help ambitious women boldly uplevel and streamline their businesses to increase their productivity and to truly live the most magical life they love. My podcast is the Purpose and Pixie Dust Podcast (started in June 2020).



 **11.5K**

@lindsaydollinger

 **20K**

monthly page views

 **90K**

podcast downloads

 **1.5K**

email subscribers



## SPEAKING TOPICS

- ✓ Building a Personal Brand  
How to pivot gracefully in your business when you build a solid personal brand
- ✓ Productivity Mastery  
Building a business in pockets of time and strategically so you have more time in your day
- ✓ Business Strategies  
Lessons we can learn from Disney about building an iconic business and brand



CHECK OUT SPEAKER PAGE FOR PODCAST GUEST INTERVIEWS

## Client Testimonials

“

I cannot express how much Lindsay has helped so much this past year with me and my business. Lindsay has been a godsend to me, keeping me on track and accountable for doing the things for my business.

*Mary Hostetler*

# The Podcast

THE PURPOSE & PIXIE DUST  
PODCAST



The Purpose and Pixie Dust podcast is a top 3% worldwide podcast for women building their dream business and life. There are solo episodes teaching business strategies and interviews with inspiring women (and the occasional man) sharing their entrepreneurial journeys, what they've learned and actionable tips to apply to your business.



## MOST DOWNLOADED EPISODES

**Understanding the Akashic Records: A  
Guide to Accessing Infinite  
Possibilities**

with guest Morgan Rockwell

**Growing a Thriving Business on Social  
Media from Zero**

with guest Courtney Pappy

**If Your Upline and/or Sponsor "Sucks,"  
Listen to This!**

**Biz Tip Thursday: Tracking Daily Habits  
to Streamline Your Business**

## STATISTICS

**90k+**

total podcast  
downloads

**8k+**

average monthly  
downloads

**5k+**

unique monthly  
visitors

**5**

podcast rating

## MY AUDIENCE

**98%**

women

**84%**

35-44 yrs old

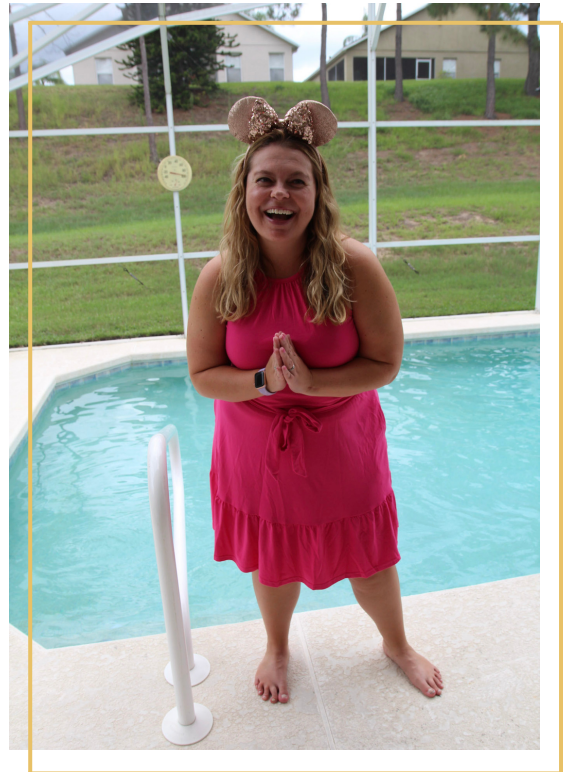
**95%**

USA

# The Blog

[WWW.LINDSAYDOLLINGER.COM](http://WWW.LINDSAYDOLLINGER.COM)

The blog portion of my website includes a blog post for most podcast episodes, as well as unique blogs written for my audience of women entrepreneurs looking to scale and grow their businesses in less time with intentional systems.



## STATISTICS

**19k**

average monthly page views

**16k+**

unique monthly visitors

**25% / 37%**

organic search / direct visits

**1500+**

email list subscribers





## WHO I WORK WITH

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I help ambitious women boldly uplevel and streamline their businesses to increase their productivity and to truly live the most magical life they love. My clients have included online tutors, VAs, podcasters, speakers, educators, book keepers, travel agents, e-commerce, network marketers, occupational therapists, course creators and more!

## WHAT YOU CAN EXPECT

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I am on a mission to help over 100 women make over 100k a year in their businesses to live a life with their definition of freedom, success, and wealth. You will walk away from working with me with confidence and a clear blueprint to build your dream business.



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## GET IN TOUCH

Want to explore a collaboration or learn more about working with me? Send me an email or a DM today!

*Lindsay  
Dollinger*